

Rep Order# 6858976 Ver# 1 Status New

Traffic Order#

210282

Printed: 09/27/2012 1:11 PM
Last Received: 09/27/2012 11:59 AM
Showing Buylines: All Lines

1 of 2

38

Station WOTV-TV GRAND RAPIDS/KALAMAZO
Advertiser () UPTON FOR ALL OF US
Product UPTON FOR ALL OF US
Estimate# 3237
Buyer BEN ANGLE
Phone#
Fax#

Agency () NATIONAL MEDIA RESEARCH PLANNING
& PLACEMENT, 815 SLATER LANE
ALEXANDRIA, VA 22314
Agency C/P1/P2/E 226/406/3237
Flight Dates 10/16/2012 - 10/22/2012
Hiatus Weeks
Rep Firm
Sales Office () PHILADELPHIA
Salesperson () IAN AMBRON
Salesperson Phone# 215-567-6005
Salesperson FAX# 215-525-9757

--- CONTRACT COMMENT ---

UPTON FOR ALL OF US SC=*

--- REMARKS ---

THIS IS A NEW ORDER
CLIENT: UPTON FOR ALL OF US
OUR TOTAL IS \$4000
PLS CONFIRM
THANKS KELLY

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
	1	SA	330P-7P	NCAFF: MSU VS MICHIGAN	:30	\$2,000.00	10/20-10/20	2	1	2	\$4,000.00	
				Rating: 9.0								

---REPORT TOTALS---

Report Totals: 2 / \$4,000.00

---SALES MONTHLY TOTALS---

Oct 12: 2 / \$4,000.00 ✓
Sales Totals: 2 / \$4,000.00
Station Totals: 2 / \$4,000.00
Lines not sent/rcld/rtrn: 0 / \$0.00

---COMPETITIVE---

Market Totals	\$4,000	CATV 0%	WOOD 0%	WOTV 100%	WWMT 0%	WXMT 0%
		WXSP 0%	WZPX 0%	WZZM 0%		

Books null
Demos RA35+

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--- CREDIT RISK ---

CASH IN ADVANCE